

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

AVON PRODUCTS, INC.,

Plaintiff,

-against-

CHATTEM, INC.,

Defendant.

Civil Action No. 1:07-CV-11434-DC

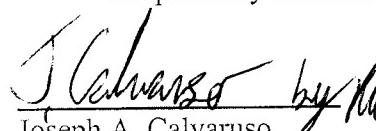
JURY TRIAL DEMANDED

CONSENT MOTION FOR EXTENSION OF TIME FOR
PLAINTIFF AVON PRODUCTS, INC. TO SERVE ITS COMPLAINT

Plaintiff Avon Products, Inc. and Defendant Chattem, Inc., by and through their undersigned counsel, and hereby move the Court pursuant to Fed. R. Civ. P. Rule 4(m) for an extension of time, through and including June 20, 2008, for Plaintiff to serve its Complaint. This is the first extension to serve that has been sought and this extension is being requested in order to allow the parties to continue settlement discussions. This extension is therefore being requested for good cause and not for the purpose of delay.

A proposed Order granting this consent motion is attached hereto.

Respectfully submitted this 5 day of April, 2008.


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Chattem, Inc.

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[PROPOSED] CONSENT ORDER

This Court having considered the Consent Motion for Extension of Time for Plaintiff Avon Products, Inc. to Serve its Complaint, and having concluded that there is good cause for granting same,

IT IS HEREBY ORDERED that the Plaintiff Avon Products Inc.'s time to serve its Complaint is extended through and including June 20, 2008.

SO ORDERED, this _____ day of _____, 2008.

Denny Chin
United States District Court
Southern District of New York

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CERTIFICATE OF SERVICE

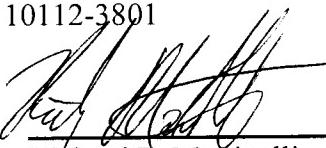
I hereby certify that on April 15, 2008 a copy of the foregoing

“CONSENT MOTION FOR EXTENSION OF TIME FOR PLAINTIFF AVON

PRODUCTS, INC. TO SERVE ITS COMPLAINT” was caused to be served upon the

following attorney for defendant Chattem, Inc.:

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